



GUAM POWER AUTHORITY

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FOR IMMEDIATE RELEASE

NOVEMBER 28, 2022

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Guam Power Authority Wins Two APPA Excellence in Public Power Communications Awards

(Fadian, Guam) – Guam Power Authority won two Excellence in Public Power Communications Awards from the American Public Power Association (APPA) during the APPA Customer Connections Conference on Nov. 14-15, 2022, in Minneapolis, Minnesota.

GPA received the Award of Merit in the print and digital category for its [Customer Service Directory](#) and the Award of Excellence in the video category for its [Clean Energy Master Plan](#) animated video. GPA was recognized alongside 49 public power electric utilities and utility organizations.

Joyce N. Sayama, communications manager at Guam Power Authority, attended the conference and received the award for GPA. She said, “We are proud to receive these two awards on behalf of our customers. The two pieces that won awards – GPA’s

Customer Service Directory, part of our monthly print & digital newsletter, and the animated Clean Energy Master Plan video – were designed with our customers in mind. We created these tools to connect them to the services we provide and share insight about our ongoing work to develop Guam’s renewable energy future. The awards will be displayed at the Fadian executive lobby for everyone to view.”

About the Excellence in Public Power Communications Awards

The Excellence in Public Power Communications awards were presented at APPA’s Customer Connections Conference in Minneapolis, Minnesota. The annual awards recognize excellence in communications. The entries are judged in three categories: print/digital, web/social media, and video. Awards were given to those who showed ingenuity and creativity in telling their stories through outstanding copy, design, financial data presentation, graphics, social media engagement, video editing, web layout, and interactivity.

This year’s awards were judged by Barbara Armentrout, Managing Partner at the Mesa Group; Eric Cornish, Associate Professor of Digital Design at Miami Dade College; and Benjamin Rome, Senior Manager, Communications at the American Industrial Hygiene Association.

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Photo caption: Joyce N. Sayama, communications manager for Guam Power Authority, center, received the Award of Merit in the print and digital category and the Award of Excellence in the video category during an award ceremony at the APPA Customer Connections Conference in Minneapolis, Minnesota. The award was presented to Sayama and Candice Ananich, management analyst, Guam Power Authority, right by Palma Lough, APPA Customer Connections Conference section vice chair and member relations and training manager at Oklahoma Municipal Power Authority, left.