



PUBLIC NOTICE ANNOUNCEMENT

The Guam Visitors Bureau will hold a Regular Meeting of the Board of Directors on Thursday, April 14, 2022, at 1:30 p.m. in GVB's main conference room and by Teleconference - via GoToMeeting. The Board of Directors will discuss the following:

AGENDA

I. CALL TO ORDER

II. ROLL CALL

III. MINUTES OF THE PREVIOUS MEETING

- Approval of Minutes of the previous Board of Directors meeting dated March 24, 2022.

IV. CHAIRMAN'S REPORT

- Good of the Order

V. MANAGEMENT'S REPORT

VI. REPORT OF THE BOARD COMMITTEES

A. EXECUTIVE COMMITTEE

B. ADMINISTRATION & GOVERNANCE

- Update on Compensation Study

C. REOPENING TASK FORCE

D. AIR SERVICE DEVELOPMENT

- Committee Meeting Minutes dated April 5, 2022

E. TAIWAN

- Committee Meeting Minutes dated April 7, 2022
- Q3 Marketing Plan

F. DESTINATION MANAGEMENT/VISITOR & SAFETY SATISFACTION

G. CULTURAL HERITAGE, COMMUNITY OUTREACH & BRANDING

H. RESEARCH / MEMBERSHIP

I. SPORTS & EVENTS

J. JAPAN

- GVB Japan Trade Industry Meetings and Programs

K. KOREA

L. NEW MARKETS

M. NORTH AMERICA, PACIFIC & PHILIPPINES

VII. OLD BUSINESS

VIII. NEW BUSINESS

- Open topics invited

IX. EXECUTIVE SESSION

X. ANNOUNCEMENTS

Upcoming Board Meetings:

- April 14, 2022
- April 28, 2022

XI. ADJOURNMENT

To attend the teleconference meeting via GoToMeeting, download the app on any of your devices at <https://global.gotomeeting.com/install/624848773> and be ready when your first meeting starts.

Join us <https://meet.goto.com/GUAMVISITORSBUREAU/gvb-board-meeting>

To dial by phone (Toll-Free): 1 877 309 2073 • Access Code: 606-222-565

Individuals requiring special accommodations or information are requested to contact GVB at 646-5278 for assistance.

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