



TAIWAN MARKETING COMMITTEE MEETING

Thursday, March 3, 2022 at 11:00 a.m. via GoToMeeting

www.gotomeet.me/GUAMVISITORSBUREAU/tmc-meeting

AGENDA

1. CALL TO ORDER & APPROVAL OF MINUTES

- a. February 3, 2022

2. REPORT OF CHAIRMAN

3. REPORT OF MANAGEMENT

4. MARKET UPDATES

- a. Taiwan Visitor Arrivals – Review & Forecast
- b. Airline & Market Intelligence
- c. Taiwan News

5. OLD BUSINESS

- a. GTO Activities
 - i. PR/AD Update
 - ii. Consumer Sentiment
 - iii. Social Media

6. NEW BUSINESS

7. ACCOUNT SUMMARY

8. ANNOUNCEMENTS

- a. Next TMC Meeting- April 7, 2022 at 11am (subject to change)

9. ADJOURNMENT